



**Chime**  
by CaféX



**Chime fulfills the promise of pervasive video collaboration within and beyond the enterprise, extending secure face-to-face communication to every browser at scale with no new plugins or downloads.**

## Today's Video Conferencing Barriers

Video collaboration in the enterprise continues to present a number of challenges for users and IT. Meetings regularly stall as participants attempt to gain access, download plugins and update applications. Interoperability between vendor systems can create collaboration islands, with users often opting for non-sanctioned tools. And access from public networks can be problematic for customers and employees alike. From IT's perspective, the task of managing client and browser updates can be onerous, while complexity and cost continue to be key constraints when scaling up across the enterprise. As a result, participants often fail to engage in critical conversations, causing delays in decision-making and project completion.



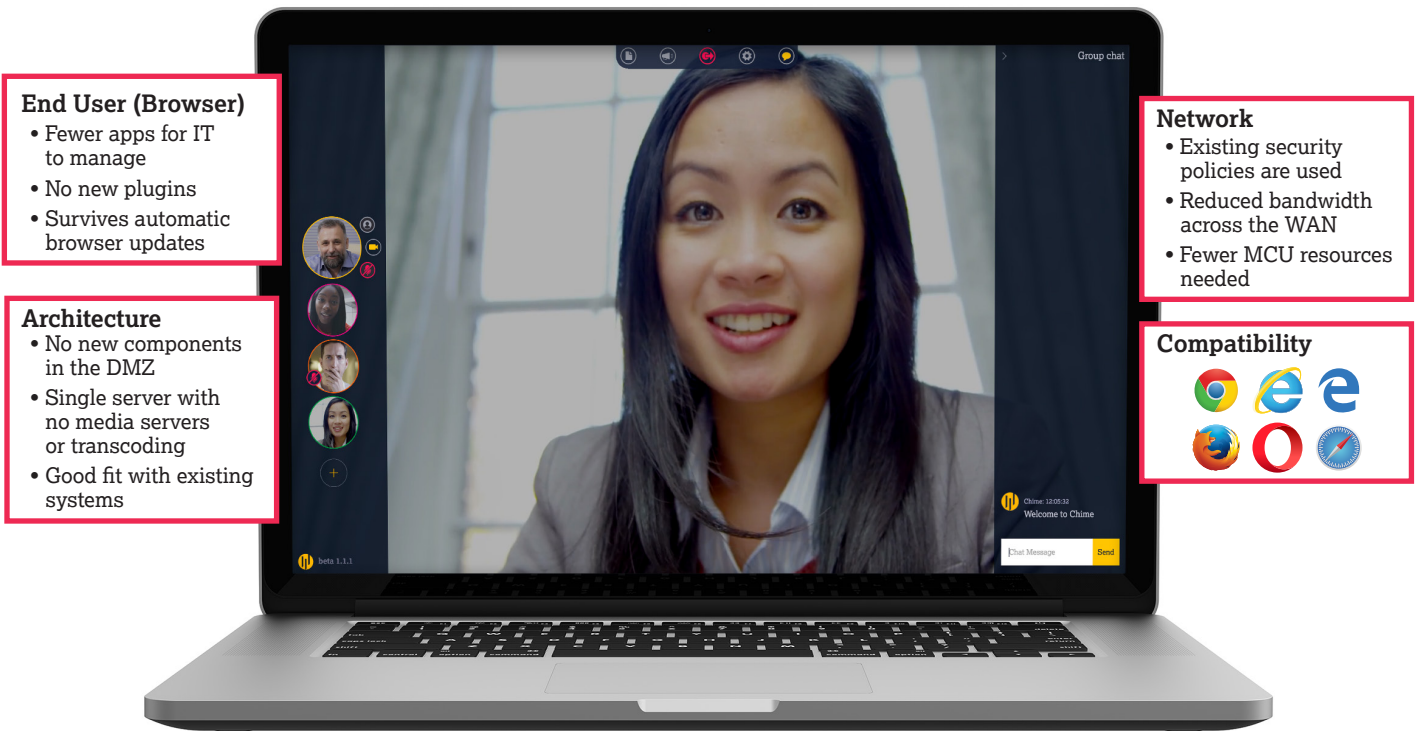
## Introducing Easier, More Efficient Collaboration

CaféX Chime fulfills the promise of pervasive collaboration by making it easier and more cost effective for people to collaborate via web, voice and video conferencing. This award-winning platform for face-to-face teaming overcomes many of the technology limitations of current systems with delivery of streamlined user experiences.

## Web Collaboration for Every Browser with No Downloads

Chime extends secure, real-time collaboration to every browser, even ones not yet fully compliant with WebRTC. Internal and external participants can simply click to join meetings without having to install new plugins, download separate clients or worry about compatibility issues. Employees, customers and guests will be delighted with secure, fast and easy connection to meetings through all web browsers using a simple weblink.





## Standalone or in Conjunction with Existing Systems

Chime is powerful as a standalone web-based collaboration platform for small and medium businesses. For enterprises, Chime protects IT investments by securely connecting every browser endpoint to popular cloud-based and telepresence systems.

## Reduce Costs with a Simpler Architecture and Increased Scalability

Chime’s innovative cluster technology reduces MCU utilization and bandwidth consumption across the enterprise network, significantly reducing the cost of video collaboration. Chime provides a simpler architecture at the network edge, incorporating existing corporate security policies and traversing even the strictest firewalls seamlessly with no additional components in the DMZ.

## How is Chime Different?

	Legacy Video Conferencing Providers	WebRTC Providers	Chime
No Downloads Required	❌	❌	✅
Browsers	Install Plugins / Clients	Only Firefox / Chrome	100% Browsers / No Installs
Bandwidth	2X the Bandwidth	4X the Bandwidth	75% Less Bandwidth
Port Usage	One Port per Participant	Mesh Conf. Max Up to 4	50% Less MCU Ports
No Transcoding	❌	❌	✅

## About CaféX

CaféX makes it easier for companies to enhance live engagement within web and mobile applications. CaféX’s award-winning software embeds real-time collaboration within the context of business workflows to increase customer satisfaction and employee productivity.